

5th INTERNATIONAL TV FESTIVAL & FORUM
HEART OF EUROPE
30.09 - 3.10.2025

DRAFT AGENDA

Vienna House by Wyndham Mokotów Warsaw
Address: Postępu 4, 02-676 Warszawa, Poland

TUESDAY 30 September

17:00 - 17:30 Heart of Europe 2025 Opening

17:30 - 18:15 Panel discussion: *Chasing Audiences: Public Broadcasters in the Age of Digital Shift*

- Moderator: Kateryna Udut (Between Media Agency)
- Speakers: TBC

18:15 - 23:00 Welcome Cocktail

WEDNESDAY 1 October

10:00 - 11:00 Documentary pitching session – part I

11:00 - 11:15 Coffee Break

11:15 - 12:15 Documentary pitching session – part II

12:15 - 12:30 Coffee Break

12:30 - 13:30 Fiction Film pitching session – part I

13:30 - 14:30 Networking Lunch

14:30 - 15:30 Fiction Film pitching session – part II

15:30 - 16:15 Panel discussion: *Development in Creative Europe MEDIA Programmes*

- Moderator: Anna Huth (team4set)
- Speakers: Daria Maślona (Silver Frame), Mariusz Włodarski (Lava Films)

16:15 - 16:45 From Breakout Hit to Season 2: Processes Showcase

- Speakers: Andrei Kashperski, Mikhail Zui, Egor Efimov

20:00 - 00:00 - Evening social - TBC

THURSDAY 2 October

10:00 - 11:00 TV Series pitching session – part I

11:00 - 11:15 Coffee Break

11:15 - 12:15 TV Series pitching session – part II

12:15 - 12:30 Coffee Break

12:30 - 13:15 Panel discussion **Making the Cut: What Film Festivals Want**

- Moderator: Ola Salwa (film critic, Head of Gdynia Industry)
- Speakers: Karol Piekarczyk (MDAG), Mita Suri (Sheffield DocFest), Sam Flancher (Chicago International Film Festival)

13:15 - 13:30 Quick Chat: **Berlin Calling: Pitch Your Performing Arts Documentary with IMZ**

- Moderator: Sascha Fahrbach
- Speaker: Max Beckham - Ortner (IMZ)

13:30 - 14:30 Networking Lunch

14:30 - 14:45 Presentation: **Serial Killer**

- Speakers: Kamila Zlatuskova

14:45 - 15:00 Quick Chat: **MIDPOINT Institute News in Focus**

- Moderator: Sascha Fahrbach
- Speaker: Alexandra Gabrižová

15:00 - 16:00 pm Pitch Highlights: Best project from NEM & Media Play

18:00 - 19:00 pm Heart of Europe 2025 Awards

19:00 - 24:00 am Closing Cocktail

FRIDAY 3 October

...farewells and departures. See you next year!

Practical Information

Info Desk Opening Hours:

- Tuesday 30 September 15:00 – 20:00
- Wednesday 1 October 9:00 – 17:00
- Thursday 2 October 9:00 – 17:00

The Info Desk is located in the lobby of the [Vienna House by Wyndham Mokotow Warsaw](#).

Please pick up your accreditation badges at the Info Desk during the specified hours.