

....., on.....

AUTHORISATION

**Sponsor/Advertiser/ Placer/ Co-financing Party\***

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*(first and last name or full name of the Sponsor/ Advertiser/ Placer/  
Co-financing Party)*

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*(address)*

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*(National Court Register (KRS) number, entry number to register of businesses, NIP, REGON)*

**hereby authorises:**

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*(full name of the Media House)*

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*(address)*

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*(National Court Register (KRS) number, entry number to register of businesses, NIP, REGON)*

**to conclude on its behalf the following Agreements with Telewizja Polska S.A. w likwidacji (hereinafter referred to as TVP S.A.):\***

- 1) to broadcast advertisements** in the period from ..... to .....
- 2) to sponsor programmes of TVP S.A.** in the period from ..... to .....
- 3) to place products in programmes of TVP S.A.** in the period from ..... to .....
- 4) to run information campaigns in programmes of TVP S.A.** in the period from ..... to .....
- 5) for advertising exposure in interactive media of TVP S.A.** in the period from ..... to .....

and to amend already concluded agreements.

The Media House shall act in its own name for the Advertiser/Sponsor/Placer/Co-financing Party\*.

This authorisation permits granting further authorisations.

**Sponsor/ Advertiser/Placer/Co-financing Party** represents\*\* that the details provided in the extract from the National Court Register of ...../Certificate of entry to the register of businesses of \* ....., held in the Advertising Bureau of TVP S.A., in particular the details of the legal form and representation, remain valid.

**Furthermore, the Sponsor represents that\*\*\*:**

- its basic activity does not include manufacture of goods or provision of services covered by a restriction on advertising under Article 16b(1) of the Act on Radio and Television Broadcasting of 29 December 1992 (Journal of Laws 2022, item 1722, as amended), i.e. tobacco products, imitations, props and symbols related to tobacco smoking; alcoholic beverages except for beer; medical services provided exclusively on medical referrals; prescription drugs; gambling and betting.

**Furthermore, the Advertiser/Sponsor/Placer/Co-financing Party represents that\*:**

1) it holds the copyright and related rights to use the advertising sport, sponsor billboard, or product in the programme and that the advertising spot, sponsor billboard or trade mark placed in the programme does not violate copyrights or related rights of any third parties or any moral rights of persons or entities presented in the advertising spots, sponsor billboards, or programmes to be broadcast,

2)\*\*\*\* it is liable for the content of advertising films and in particular undertakes to satisfy claims in case of infringement on copyrights or related rights of third parties or moral rights of entitles or persons presented in the films to be broadcast,

3) it is aware of the "Sales Rules of the Advertising Bureau of TVP S.A.", "The Rules for the Conclusion of Agreements by the TVP S.A. Advertising Office" and "Rules applicable to the broadcasting of advertising films, telesales films, and sponsor information in programmes of TVP S.A." applicable in the Advertising Bureau of TVP S.A.

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On behalf of the Advertiser/ Sponsor/ Media House/ Co-financing Party\*

I accept the foregoing authorisation.

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*On behalf of the Media House*

Appendices\*:

Updated extract from the relevant register or updated certificate of entry to the register of businesses – of the Advertiser/Media House/Sponsor/Placer

*\* delete as applicable*

*\*\*/ the statement is made by the principal. The statement is to be completed, if BRTVP SA holds the registration documents of the Offering Party granting authorisation. Otherwise, attach an extract from the National Court Register (KRS) or a valid certificate of entry to the register of businesses.*

*\*\*\*/the statement is submitted by a Sponsor whose products or services are not covered by a restriction on advertising.*

*\*\*\*\*/ applies to the Advertiser only*