Offer no_____   Date_____

       Telewizja Polska SA – Advertising Office

Ul. J. P. Woronicza 17, 00-999 Warsaw

NIP: 521-04-12-987

OFFER

For the conclusion of a contract for the exhibition of advertisements and commercial notices on the website of Telewizja Polska SA.

(Name, legal status and head office of the Contracting Authority)

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acting in one's own name/acting on the basis of a power of attorney / acting pursuant to a power of attorney in one's own name on behalf of the Advertiser*/

Hereby places an Offer for the purchase of an advertising campaign with the parameters:

Name of campaign:

Time period for the campaign:

Location of the advertisement:

Advertisement forms:

Display models:

Payment period:

Notes:

Net value of the campaign

The display plan constitutes attachment no 1, being an integral part of the Offer. Moreover the Offer must be supplemented by documents defining the legal status of the Contracting Authority and the Advertising Agency* authorized to act on their behalf, persons representing the Contracting Authority authorized to submit a declaration of intent for pecuniary interest.

Acceptance of this offer, in written or e-mail form will constitute conclusion of an agreement in the understanding of the regulations of the civil code.

The time limit of the offer is 30 days from the moment of being submitted.

BRTVP Polska will confirm acceptance of this offer in written form or via e-mail.

The Contracting Authority declares that he will comply with the "Rules for concluding agreements on the display of advertising videos, sponsoring broadcasts and product placement" binding in the TVP SA Advertising Office, published on the website www.brtvp.pl

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(Names, surnames and signatures of persons authorized to act on behalf of the Contracting Authority)

Attachments*:

- Documents defining the legal status of the Contracting Authority
- Proxy (*if acting on behalf of the Advertiser)*
- Authorization (*if acting on own behalf in favour of the Advertiser)*
- Delete where unnecessary