

THE WAY OF DELIVERING VIDEO MATERIAL

Till 15.08.2017 - FTP server of TVP S.A Advertising Department

In order to receive data enabling access to our FTP server please contact the trader in charge of your campaign.

Name of the file or folders accepted by FTP server has to meet the following conditions:

1. It shall consist of alphanumerical characters only (letters and numbers), or "-" and "_". Characters containing diacritic marks and space character are not allowed.
2. Files containing advertising clips may have **mxf extension only**
3. Files containing metrics may have **pdf, doc, docx, jpg, jpeg** extensions

Please note that files which were uploaded to the server more than 30 days before are automatically deleted.

Please upload exclusively advertising clips to be broadcast on TVP and their metrics.

If your upload fails (Error: 550) it is probably because you did not follow the requirements mentioned above. In case of problems with uploading please contact the administrator:

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For Adstream platform

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For MediaBIN platform

Contact:

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From 16.08.2017 file delivery will be available only via Kliper Platform