

....., date

AUTHORISATION

Media House:

(first and last name or full name of the Media House)

(address)

(KRS number, entry number to register of businesses, NIP, REGON)

acting pursuant to the authorisation of granted by the Advertiser/Sponsor/Placer/Co-financing Party

(first and last name or full name of the Sponsor)

(address)

(KRS number, entry number to register of businesses, NIP, REGON)

hereinafter referred to as the Advertiser, Sponsor, Placer or the Co-financing Party, declares
that it authorises the **Agency:**

(full name of the Agency)

(address)

(KRS number, entry number to register of businesses, NIP, REGON)

**to conclude with Telewizja Polska S.A. w likwidacji (hereinafter referred to as TVP S.A.)
on behalf of the Advertiser/Sponsor/ Placer/Co-financing Party* the following
Agreements*:**

- 1) **to broadcast advertisements** in the period from to
on TVP S.A.'s channels;
- 2) **to sponsor TVP S.A. shows** in the period from to
- 3) **to place products in TVP S.A. shows** in the period from to
- 4) **to run information campaigns in TVP S.A. shows** in the period from to
- 5) **for advertising exposure in interactive media of TVP S.A.** in the period from to

and to amend already concluded agreements.

The Agency shall act in its own name, on behalf of the Advertiser/Sponsor/Placer/
Co-financing Party*.

This authorisation permits the granting of further authorisations.

The Media House represents** that the details provided in the extract from the National Court Register of/Certificate of entry to evidence of businesses of *, held in the Advertising Bureau of TVP S.A., in particular the details of the legal form and the representation, remain valid.

On behalf of the Media House

I accept the foregoing authorisation.

On behalf of the Agency

Appendices:*

Updated extract from the relevant register or updated certificate of entry to the register of businesses – of the Advertiser/Media House/Sponsor/Placer/Co-financing Party.

** - delete as applicable*

***/ The statement is made by the principal. The statement is to be completed if BRTVP SA holds the registration documents of the Offering Party granting the authorisation. Otherwise, attach an extract from KRS or a valid certificate of entry to the register of businesses.*